

YOUR  
CALIFORNIA

# Sports

PRINTER

**WHAT'S HOT  
FOR YOUR  
BALL CLUB  
IN 2010?**

*Promotional ideas  
that are smokin'*

*Hit a Home Run  
with...*

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 **ROBINSON**  
**PRINTING**  
& CREATIVE MEDIA INC.

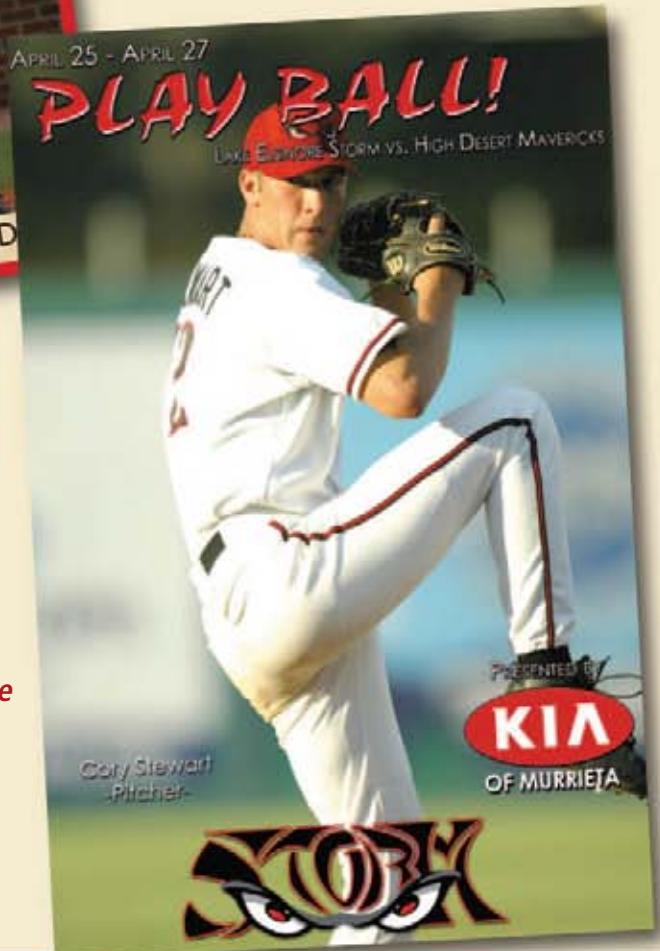
# 2010

**951.296.0300**

[www.robinsonprinting.com/sportsprinting.htm](http://www.robinsonprinting.com/sportsprinting.htm)  
quick reply email: [sports@robinsonprinting.com](mailto:sports@robinsonprinting.com)

## 2 PROGRAMS

# Fans love our full color Play Ball Programs...



- Custom sizes and page counts available
- Graphic design services available
- Meet your deadlines *AND* your budget!
- Eco-friendly papers and inks



"ECO-bug" is our symbol of commitment to *Environmentally Conscious Operations...*

**ROBINSON**  
PRINTING  
& CREATIVE MEDIA INC.

951.296.0300

- Pays for itself through sponsorship opportunities!
- Can be unique to each home stand
- Current and up-to-date info
- Gives advertisers an opportunity to change their ads throughout the season
- Part of your complete advertisers package
- Score card (on pen and pencil friendly recycled paper)
- Player trivia & Player photos
- MLB affiliate updates
- Community highlights
- Mascot highlights
- Free to every fan

We print directly from your supplied artwork or we can help you with your design! Please call for design specifications.

**A Great Value to Your Clubs' Sponsors and Advertisers...**

*They can change their ads with each program!*

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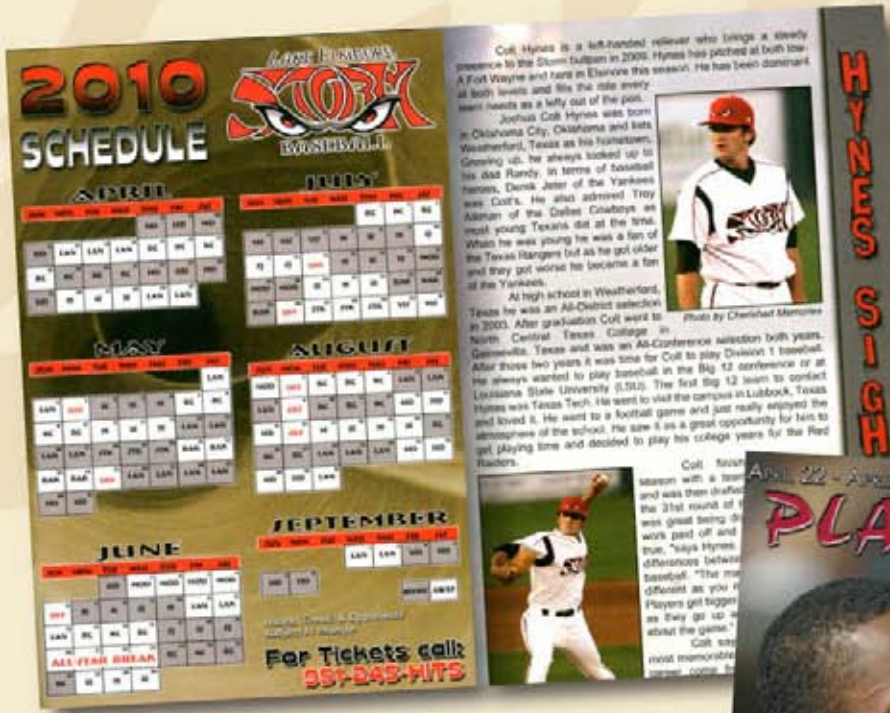
Standard Specs:

5.5" x 8.5"

Full Color Outside Cover – 100 lb. Gloss Book

Full Color Inside Pages – 60 lb. Recycled Offset 

**Custom Specs  
also available!**



Don't see exactly what you need?  
Call or email for a free quote on custom sizes!

**951.296.0300**

email for quick reply:

**sports@robinsonprinting.com**

| 16 Page + 4 Page Cover |          |           |
|------------------------|----------|-----------|
| Quantity               | Printing | Unit Cost |
| 1,000                  | \$1,349  | \$1.35    |
| 2,500                  | \$1,597  | \$0.64    |
| 5,000                  | \$2,003  | \$0.40    |
| 7,500                  | \$2,405  | \$0.32    |
| 10,000                 | \$2,808  | \$0.28    |

| 32 Page + 4 Page Cover |          |           |
|------------------------|----------|-----------|
| Quantity               | Printing | Unit Cost |
| 1,000                  | \$1,542  | \$1.54    |
| 2,500                  | \$1,954  | \$0.78    |
| 5,000                  | \$2,628  | \$0.53    |
| 7,500                  | \$3,280  | \$0.44    |
| 10,000                 | \$3,947  | \$0.39    |

Prices are based on customer supplied artwork (high-resolution PDF). Sales tax and shipping are not included.  
Prices effective through 12/24/2010.

**951.296.0300**

**email: sports@robinsonprinting.com**

# 4 POCKET SCHEDULES

Get your team schedules into the hands of your fans!



**2009 SCHEDULE**  
**951.245.4487 STORMBASEBALL.COM**



- Custom sizes and folding available
- Full graphic design services offered at competitive rates

Call for details:

**951.296.0300**

or email for quick reply:

**sports@robinsonprinting.com**



Simple, double-parallel fold provides the basic season details in 4-6 panels.



Larger, fold-over design provides expanded season details and sponsorship opportunities in 8-12 panels.

We print directly from your supplied artwork or we can help you with your design! Please call for design specifications.

Custom 6 Panel Fold-over shown.

Standard layouts available.

Please contact us for exact folding diagram and layout for your schedule.



**951.296.0300**

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# Check out our prices!

Standard Layouts – Folded Size: 2.5" x 3.5" Full Color – 80 lb. Gloss Book  
Please contact us for exact folding diagram and layout for your schedule.

| DOUBLE-PARALLEL FOLD | 4 Panel Pocket Schedule |          |            |
|----------------------|-------------------------|----------|------------|
|                      | Quantity                | Printing | Cost/1,000 |
|                      | 25,000                  | \$1,155  | \$46.20    |
|                      | 50,000                  | \$1,417  | \$28.34    |
|                      | 75,000                  | \$1,747  | \$23.29    |
|                      | 100,000                 | \$2,092  | \$20.92    |
|                      | 200,000                 | \$3,536  | \$17.68    |
|                      | 300,000                 | \$4,998  | \$16.66    |
|                      | 400,000                 | \$6,390  | \$15.98    |
|                      | 500,000                 | \$7,808  | \$15.62    |

| 5 Panel Pocket Schedule |          |            |
|-------------------------|----------|------------|
| Quantity                | Printing | Cost/1,000 |
| 25,000                  | \$1,221  | \$48.84    |
| 50,000                  | \$1,614  | \$32.28    |
| 75,000                  | \$2,024  | \$26.99    |
| 100,000                 | \$2,416  | \$24.16    |
| 200,000                 | \$4,105  | \$20.53    |
| 300,000                 | \$5,796  | \$19.32    |
| 400,000                 | \$7,248  | \$18.12    |
| 500,000                 | \$8,833  | \$17.66    |

| 6 Panel Pocket Schedule |          |            |
|-------------------------|----------|------------|
| Quantity                | Printing | Cost/1,000 |
| 25,000                  | \$1,297  | \$51.88    |
| 50,000                  | \$1,703  | \$34.06    |
| 75,000                  | \$2,139  | \$28.52    |
| 100,000                 | \$2,556  | \$25.56    |
| 200,000                 | \$4,347  | \$21.74    |
| 300,000                 | \$6,066  | \$20.22    |
| 400,000                 | \$7,784  | \$19.46    |
| 500,000                 | \$9,499  | \$19.00    |

| FOLD-OVER | 8 Panel Pocket Schedule |          |            |
|-----------|-------------------------|----------|------------|
|           | Quantity                | Printing | Cost/1,000 |
|           | 25,000                  | \$1,454  | \$58.16    |
|           | 50,000                  | \$2,134  | \$42.68    |
|           | 75,000                  | \$2,843  | \$37.91    |
|           | 100,000                 | \$3,553  | \$35.53    |
|           | 200,000                 | \$6,473  | \$32.37    |
|           | 300,000                 | \$9,390  | \$31.30    |
|           | 400,000                 | \$12,321 | \$30.80    |
|           | 500,000                 | \$15,205 | \$30.41    |

| 10 Panel Pocket Schedule |          |            |
|--------------------------|----------|------------|
| Quantity                 | Printing | Cost/1,000 |
| 25,000                   | \$1,526  | \$61.04    |
| 50,000                   | \$2,265  | \$45.30    |
| 75,000                   | \$2,995  | \$39.93    |
| 100,000                  | \$3,779  | \$37.79    |
| 200,000                  | \$6,914  | \$34.57    |
| 300,000                  | \$10,043 | \$33.48    |
| 400,000                  | \$13,142 | \$32.86    |
| 500,000                  | \$16,275 | \$32.55    |

| 12 Panel Pocket Schedule |          |            |
|--------------------------|----------|------------|
| Quantity                 | Printing | Cost/1,000 |
| 25,000                   | \$1,711  | \$68.44    |
| 50,000                   | \$2,684  | \$53.68    |
| 75,000                   | \$3,687  | \$49.16    |
| 100,000                  | \$4,702  | \$47.02    |
| 200,000                  | \$8,788  | \$43.94    |
| 300,000                  | \$13,021 | \$43.40    |
| 400,000                  | \$17,170 | \$42.93    |
| 500,000                  | \$21,325 | \$42.65    |

Prices are based on customer supplied artwork (high-resolution PDF). Sales tax and shipping are not included.  
Prices effective through 12/24/2010.

## Display your team schedules at area merchants!

## SCHEDULE BOXES

- Local businesses love them... so do your fans!
- Custom box designs available
- Printed in 1 custom color or full color



| Full Color Schedule Boxes |          |           |
|---------------------------|----------|-----------|
| Quantity                  | Printing | Unit Cost |
| 1,000                     | \$931    | \$0.93    |
| 2,000                     | \$1,446  | \$0.72    |
| 3,000                     | \$1,820  | \$0.61    |
| 4,000                     | \$2,190  | \$0.55    |
| 5,000                     | \$2,560  | \$0.51    |

| 1 Color Schedule Boxes |          |           |
|------------------------|----------|-----------|
| Quantity               | Printing | Unit Cost |
| 1,000                  | \$680    | \$0.68    |
| 2,000                  | \$1,164  | \$0.58    |
| 3,000                  | \$1,521  | \$0.51    |
| 4,000                  | \$1,879  | \$0.47    |
| 5,000                  | \$2,223  | \$0.44    |

Prices are based on customer supplied artwork (high-resolution PDF). Box assembly not included. Sales tax and shipping are not included. Prices effective through 12/24/2010.

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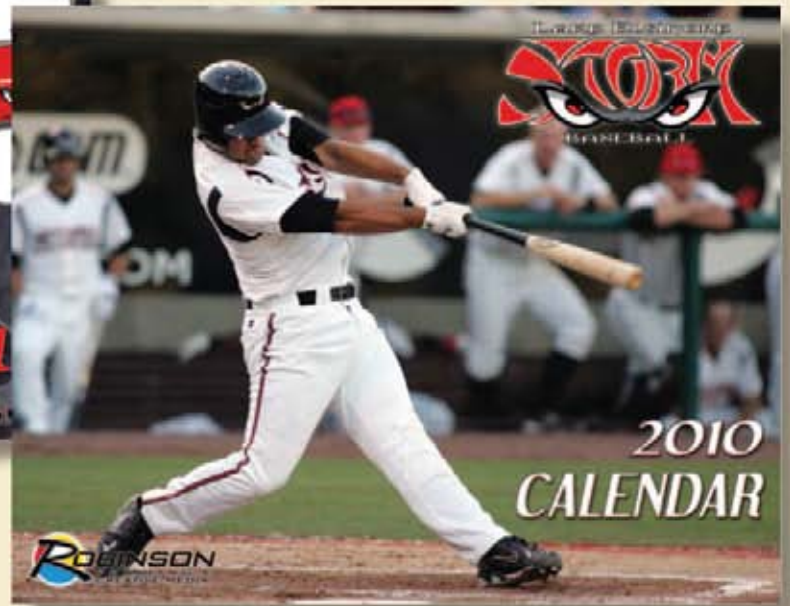
email: [sports@robinsonprinting.com](mailto:sports@robinsonprinting.com)

# 6 CALENDARS

## Stay in touch with your fans all year long!

- Great game giveaway!
- Pass out at the beginning or end of season
- Highlight next season's schedule
- 12- or 16-month version
- Sponsorship opportunities
- Highlight past and present players, fans, crowds and mascots

**A Great Value to Your Clubs' Sponsors and Advertisers...**



Specs: 8.5" x 11"  
Full Color – 100 lb. Gloss Book

- Custom sizes available
- Full graphic design services offered at competitive rates

Call for details:

**951.296.0300**

or email for quick reply:

**sports@robinsonprinting.com**



**951.296.0300**

| 12 Month Calendar |          |           |
|-------------------|----------|-----------|
| Quantity          | Printing | Unit Cost |
| 1,000             | \$2,526  | \$2.53    |
| 2,000             | \$3,072  | \$1.54    |
| 3,000             | \$3,605  | \$1.20    |
| 4,000             | \$4,114  | \$1.03    |
| 5,000             | \$4,640  | \$0.93    |

| 16 Month Calendar |          |           |
|-------------------|----------|-----------|
| Quantity          | Printing | Unit Cost |
| 1,000             | \$2,995  | \$2.99    |
| 2,000             | \$3,608  | \$1.80    |
| 3,000             | \$4,215  | \$1.41    |
| 4,000             | \$4,799  | \$1.19    |
| 5,000             | \$5,391  | \$1.08    |

Prices are based on customer supplied artwork (high-resolution PDF). Sales tax and shipping are not included. Prices effective through 12/24/2010.

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# AUTOGRAPH POSTCARDS

Customizable autograph postcards are a wildly popular fan gift! And a Postcard ad campaign is a terrific way to keep your fan base informed and connected. Full color. 2-sided.



# TEAM PHOTOS

With prices starting as low as 6.5¢ a piece, team photos make a great game giveaway for your fans. They are customizable and you can offer them on "Autograph Day!" Full color, 1- or 2-sided.



# POSTERS

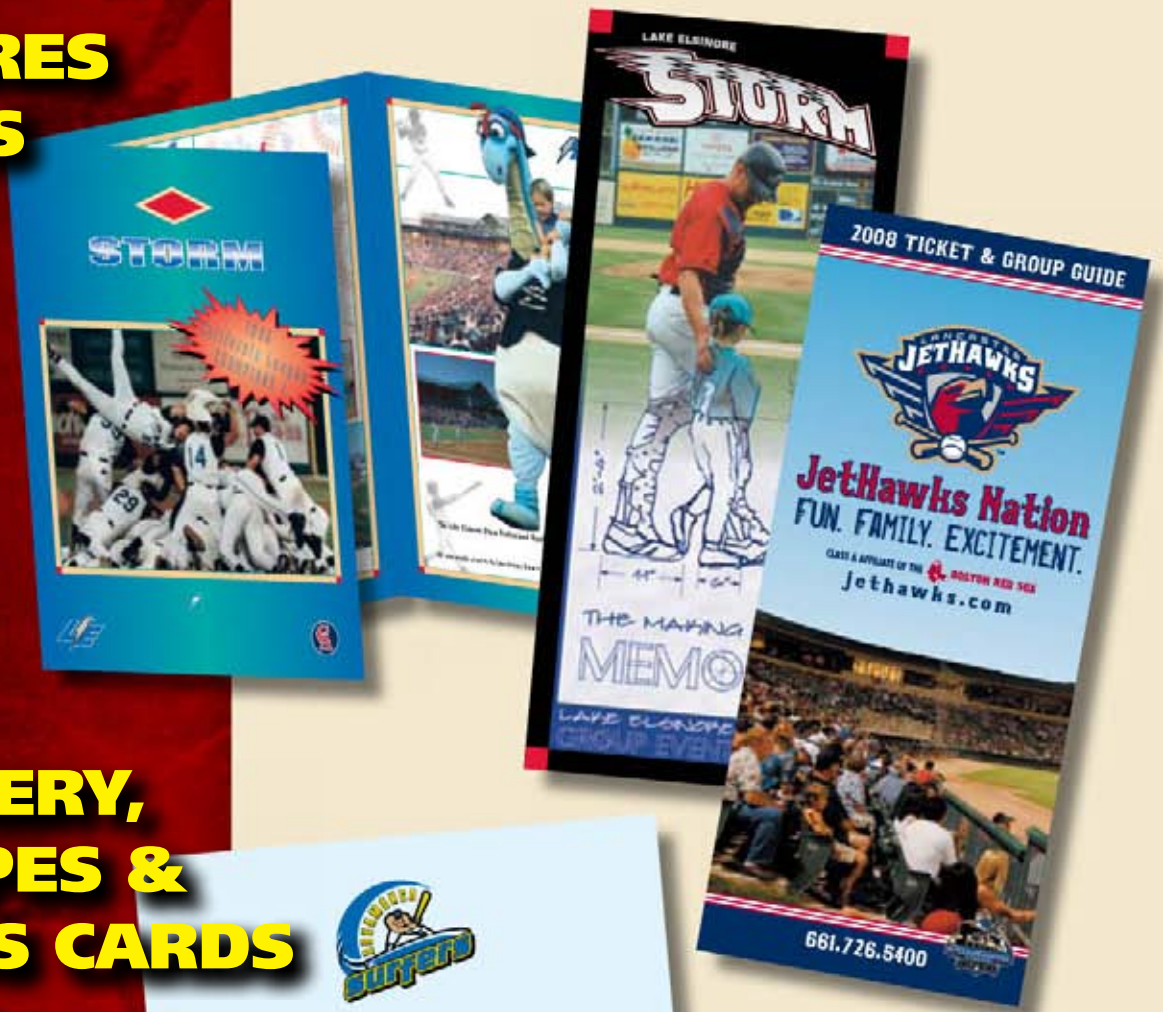
Whether it's a mini-poster or a full-size poster, you can't beat the quality and impact for advertising or fan giveaways. Full color, 1- or 2-sided.



Your design or ours. Email or call us today for your free quote!

# 8 BROCHURES & FLYERS

With brochures starting at just 9¢ a piece and flyers starting at 5¢ a piece, make your team look professional and your sales team more successful. Full-color, 1- or 2-sided. Your design or ours. Email or call us today for your free quote!



# STATIONERY, ENVELOPES & BUSINESS CARDS



Front Office Stationery, Will Call Envelopes and Business Cards give your club that professional look. Full color on your choice of stock.

Call or email for a free quote on your next project!

**951.296.0300**

email for quick reply:

**sports@robinsonprinting.com**

YOUR CALIFORNIA  
**Sports**  
PRINTER

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