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Print Specs

e-mail: info@robinsonprinting.com
www.robinsonprinting.com

If you have any questions concerning your artwork please contact our art department – (951) 296-0300

ELECTRONIC TRANSFER

- E-mail attachments smaller than 5MB (compressed)
- FTP server - Please submit email and PDF file to confirm (visit our website for instructions).

DISKS

- CD-ROM
- DVD-ROM
- iomega zip 100 & 250
- 3.5" Floppy Disks

Please provide a list of contents and hard copy color printout along with disk.

APPLICATIONS (MACINTOSH)

- QuarkXpress (6.0 and below)
- Adobe InDesign (CS3 and below)
- Adobe Illustrator (CS2 and below)
- Adobe PhotoShop (CS2 and below)
- Adobe PageMaker (7.0)

APPLICATIONS (PC)

- Adobe PageMaker (7.0)
- CorelDraw 10 (save as .ai file)
- CorelPaint 10 (save as .eps file)
- MSWord (text files only)
- MSEXcel (text files only)

If your application does not appear on either list, call our office with the name and version of your software to verify that we will be able to process your artwork.

FONTS

- Postscript
- TrueType

If possible, please outline all fonts or include all fonts on disk or file transfer.

PHOTOS

- PhotoShop high-resolution (SEE BELOW)
- TIFF
- EPS

PHOTO RESOLUTION

- 300 - 400 dpi (less than 300 dpi is not recommended for printing as the image may appear pixelated)

BLEEDS

Allow 1/8" on all sides for bleed.

COLOR

- CMYK (RGB is not acceptable for printing. We can convert your RGB images to CMYK for an additional fee)
- Grayscale
- Duotone & Monotone
- Pantone

ARTWORK HARD COPY

A print-out, on either Laser or Color Laser printer is required with all submitted artwork. Please submit a PDF file if submitting file electronically.